

For Immediate Release
Citi (NYSE symbol: C)
November 1, 2016

Citi Sponsored NGO internship enhances future business leaders' understanding of Corporate Social Responsibility

Hong Kong – For the sixth year running, the Citi-Hong Kong Council of Social Service (HKCSS) Community Intern Program (CIP) has proved a great success – this time with 67 business students from nine local universities completing their internships at 40 non-profit organizations (NGOs) in Hong Kong.

Sponsored and organized by Citi, and co-organized by the Hong Kong Council of Social Service (HKCSS), CIP is the first program of its kind to involve cross-sector collaboration among business, non-profit and academic sectors. Its aims are twofold. Firstly, it helps NGOs build capacity. Secondly, it attempts to prepare students to be active participants in community development by enabling them to contribute their knowledge and creativity and to put their ideas into action through hands-on, real-life projects.

Weber Lo, Citi Country Officer and CEO for Hong Kong and Macau said: “It is increasingly important to empower future business leaders with the ideas of corporate social responsibility. We are proud that the program has engaged so many local university students – who will be Hong Kong’s future business leaders – and nurtured them to be more caring and responsible individuals. Having completed the CIP, they are now equipped with a better understanding of the non-profit sector, and the issues that our community is facing.”

Mr. Chua Hoi Wai, Chief Executive of The Hong Kong Council of Social Service stated: “CIP integrates the wisdom and efforts of business, academic and welfare sectors while they serve the community in collaboration. Students have broadened their horizons and raised awareness through participating in the daily operation of NGOs. On the other hand, most participating NGOs agree that the interns have contributed to the development, marketing and branding of their new services.”

The “Grand Award for Excellence” is won by four students in two teams: Kwok Nok Sze of City University of Hong Kong, Mak Ka Yee of Hong Kong Polytechnic University, Lee Cheuk Yiu of the University of Hong Kong and Tam Ka Kei of City University of Hong Kong.

Participating NGOs in CIP come from a wide spectrum of social services supporting different groups including low income earners, the elderly, children, youth, families, and people with disabilities as well as helping in environmental conservation and meeting other community needs.

The internships took place between July and August 2016. Interns worked either individually or in pairs to use their business knowledge to assist their assigned NGOs in various projects including fundraising, brand-building, operations and social service. In addition to the internship itself, students also participated in a pre-internship induction program and received on-the-job experience, as well as special training sessions on corporate social responsibility and cross-sector partnerships. Since its inception in 2010, around 400 students have benefited from the CIP program.

- End -

About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

About HKCSS

The HKCSS is an umbrella organisation of 451 agency members that provide over 90% of the social welfare services in Hong Kong. HKCSS launched the Caring Company Scheme in 2002 to build a cohesive society by promoting strategic partnership among business and social service partners and inspiring corporate social responsibility through caring for the community, employees and the environment. HKCSS puts much effort in building capacity for social enterprises through the Social Enterprise Business Centre (SEBC) to advance social entrepreneurship and mobilize social innovation.

Additional information may be found at www.hkcss.org.hk | Facebook: www.facebook.com/hkcssfans