

Citibank



For immediate release
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Citibank Announces Senior Appointments

(Hong Kong) Citibank today announced the appointment of Ms. Fanny Lum as Head of Retail Banking Products and Mr. Lawrence Lam as Head of Sales and Distribution with immediate effect.

As the Head of Retail Banking Products, Ms. Lum oversees the full range of retail banking products in Hong Kong, including investment, treasury, insurance and mortgage products and the Citi Wealth Advisors business. She is also responsible for the strategic development across all products, portfolio cross sell and collaboration with various business functions. Mr. Lawrence Lam, as Head of Sales and Distribution, has direct responsibility for Citibank's overall sales channels including branches, direct sales and telemarketing, as well as the operations and network management at branch level.

Fanny Lum, Head of Retail Banking Products, Citibank Global Consumer Banking

Ms. Lum has rich experience in the financial industry. She joined Citibank Hong Kong in 1993 and transferred to Citibank Singapore in 1995. Prior to rejoining Citibank Hong Kong, she held senior positions in various other financial institutions. Before assuming her current role, Ms. Lum was Head of Branch Banking. Ms. Lum has a Bachelor's degree from the University of Hong Kong.

Lawrence Lam, Head of Sales and Distribution, Citibank Global Consumer Banking

Mr. Lam joined Citibank in 1997 as a Management Associate and has held positions in various functions in the bank, including treasury and business planning. In 2003, Mr. Lam was appointed Head of Personal Loan with added responsibility of managing the Citifinancial branch network, and subsequently became Director of Consumer Lending in 2008. Before assuming his current role, Mr. Lam was Head of Sales and Secured Lending, responsible for the bank's direct sales, telemarketing and mortgage businesses. Mr. Lam holds a Bachelor of Business Administration (Honors) from the Ivey Business School. He has Chartered Financial Analyst (CFA) and Financial Risk Manager (FRM) designation.

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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