

Citibank



Press Release
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Citibank Launches New Financial Education Book Series
Managing Your Wealth

Hong Kong – Citibank today announced the launch of its new financial education book series *Managing Your Wealth*, a step-by-step guide that aims at providing a thorough understanding of wealth management for all stages of life. In six volumes, each one featuring a different topic, the *Managing Your Wealth* series talks about defining financial goals, effective distribution of wealth, making use of credit and investment facilities, children's education planning, retirement planning and even legacy transfer, and provides tips on wealth management for people from all walks of life. *Managing Your Wealth* will be available in a number of major cities across Asia Pacific and Hong Kong is the first market to launch this series.

Mr. Weber Lo, Chief Executive Officer and Country Business Manager, Citibank Global Consumer Group Hong Kong, said, "As the market is ever changing and investment tools getting more comprehensive, it is imperative for people to keep abreast of the latest financial knowledge in order to make the right decision with their money. The *Managing Your Wealth* series provides very good and useful tips for people to understand the different financial needs they may face at different life stages, helping them make sound decisions to achieve their own financial goals."

Managing Your Wealth series comes in six volumes:

- Vol. 1 – Taking Charge of Your Money
- Vol. 2 – Investing for Better Returns
- Vol. 3 – Making the Most of Credit
- Vol. 4 – Breezing Through Your Middle Years
- Vol. 5 – Securing Your Future
- Vol. 6 – Determining Your Legacy

The *Managing Your Wealth* series, brought to you by Citi Asia Pacific, is an all-encompassing financial education bible tailored to help individuals take control of their wealth. Citibank has always been committed to financial education, raising the financial capabilities of individuals so that they can make sound financial decisions. The *Managing Your Wealth* series is only available in English, and the retail price of each volume is HK\$94. The series will be available in Hong Kong in early April at Swindon, Kelly & Walsh and Hong Kong Book Centre.

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About Citi

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 140 countries. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com or www.citi.com.