



For immediate release
Citigroup Inc. (NYSE symbol: C)
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Citi Commercial Bank Launches Third Youth Leadership Program
Inspiring High-Potential Talents of Today to be Leaders of Tomorrow

(Hong Kong) Citi Commercial Bank and The Hong Kong Polytechnic University today held the inauguration ceremony for the Youth Leadership Program. Entering its third year, the Youth Leadership Program continues to receive overwhelming response, a total of 32 students have been admitted to the course. Jointly organized by Citi Commercial Bank and the Institute for Entrepreneurship of The Hong Kong Polytechnic University, the Youth Leadership Program aims to nurture successful future business leaders and is exclusively for the next generation, aged 16 to 19, of Citi Commercial Bank clients.

Local enterprises play an integral part in Hong Kong's continual success and economic growth. As their close partner, Citi Commercial Bank understands that growing local companies by inspiring high-potential talents of today to become the leaders of tomorrow will therefore have a positive impact on the sustainable growth of Hong Kong. It is essential for the next generation to be equipped with the tools to face the challenges ahead with confidence and consequently be able to contribute to Hong Kong's continued growth and progress.

Anson Kwok, Head of Citi Commercial Bank, Citi Hong Kong, said, "As a dedicated partner of our commercial bank clients, we not only provide tailored financial services to accommodate their business developments, but also take that one step further to unleash the potential of their next generation, developing a powerful set of business skills and leadership values in young people. We believe it is important to cultivate youth leadership at an early age, and we hope that the participants will gain knowledge and insights during the program as well as from interacting with the speakers and their peers, and this will help pave the way for them becoming a successful new generation of entrepreneurs in the future."

Ms. May Lo, Assistant Director of Institute for Entrepreneurship, The Hong Kong Polytechnic University, said, "It is PolyU as well as IfE's mission to foster and promote innovation and entrepreneurial culture in the University and the community. Given the successful and encouraging feedback from last two years, we are very happy to partner with Citibank again this year to introduce the program to the teenagers. The program not only will teach them concepts and theories of entrepreneurship, but more important is to inspire them the entrepreneurial spirit to become the future leaders of Hong Kong."

This year's Youth Leadership Program is an intense one-week program with lectures and workshops on leadership and entrepreneurship, as well as interactive activities including a leadership training camp and field visits. Participants will also have to prepare a presentation on corporate citizenship as their final assignment. Details of the topics covered in the program:

Lectures/ Workshops

- Qualities of an Entrepreneur
- Understanding Social Media
- Creative Thinking Workshop
- Critical Thinking
- Public Speaking Workshop
- Understanding Corporate Social Responsibility

Activities

- Leadership Training Day Camp
- Field Visit – China
- Field Visit – Hong Kong
- A Dialogue with CEOs
- Student Presentation

All participants who complete the course will be awarded a Certificate of Attainment.

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About Citi:

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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