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Citi-HKCSS Community Intern Program 2023 Recognition Ceremony

Achieving win-win outcomes through cross-sector collaboration in talent cultivation

Hong Kong – The 13th Citi-HKCSS Community Intern Program (CIP) concluded successfully on October 24. Students, representatives from participating non-profit organizations, and academic partners gathered at the Recognition Ceremony to celebrate the achievements of students. First launched in 2010, CIP has nurtured over 900 university students with support from more than 400 non-profit organizations and social enterprises. Officiating at the Recognition Ceremony were Ho Kai Ming, JP, Under Secretary for Labour and Welfare; Anson Kwok, Head of Commercial Bank, Citi Hong Kong; and Chua Hoi Wai, Chief Executive of the Hong Kong Council of Social Service (HKCSS).

Sponsored by Citi and co-organized with the HKCSS, CIP is the first cross-sector collaboration between academia, business, social welfare services. The program offers local university students internship opportunities with the aim of developing them into social-minded talents by deepening their understanding of community needs and challenges, and enhancing their awareness of corporate social responsibility (CSR). This year, while continuing to enlist students from Business Studies, the program was extended to university student from three additional academic disciplines, namely communication & journalism, visual studies & design, and social impact assessment.

At the ceremony, Ho Kai Ming, JP, said, "The best aspect of this program is to help interns identify pain points for the placement organizations and encourage them to find solutions. Most of the business opportunities appear beyond daily aspects. The program allows students to step out of their comfort zones, broaden their horizons, and see the real needs of others."

Chua Hoi Wai said, "The program had introduced various new elements this year, and the internships job nature offered by participating organizations had been more diverse, providing students with more room to showcase their creativity and contribute to the organizations. It is delightful that students had developed a deeper understanding of corporate social responsibility and a stronger commitment to caring for the community through the internships. Let's continue to drive cross-sector collaboration for talent development."

Anson Kwok said, "We are immensely encouraged by the passion and dedication that the students demonstrated during their internships, as well as the positive feedback from participating organizations. I hope students will achieve success in their future careers by upholding the purpose of the program, which is to achieve win-win outcomes through building engagement and cultivating mutual understanding across different sectors."

Three students received the "Grand Award for Excellence" in recognition of their outstanding performance. The awardees were: Luo Tsun Ming Karlton from The Chinese







University of Hong Kong, who interned at the AIDS Concern Foundation; Chan Wai Chin from The University of Hong Kong and Ng Choi Yi from The Hang Seng University of Hong Kong, who interned at the Make-A-Wish Foundation. They valued the opportunity to acquire insights into various social groups and better themselves by accumulating experiences and broadening their horizons.

This year, 69 students collectively spent 160 hours interning at 39 non-profit organizations from July to August. By utilizing design thinking skills and knowledge of digital media, students supported their internship organizations in areas such as promotion and branding, resource deployment and fundraising, social enterprise services, operations and community services. Before the internship, students participated in a series of workshops focusing on diverse social issues. Through experiential learning, they had a better understanding towards the ethnic minorities and the practical needs of persons with disabilities and the elderly, laying a solid foundation for fulfilling CSR with a touch of innovative thinking. The participating organizations also found the program valuable, and the students' innovative thinking helped improve their service efficiency.

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Photo 2: Officiating guest HO Kai-ming, JP, Under Secretary for Labour and Welfare at the Recognition Ceremony



Photo 3: Anson Kwok, Head of Commercial Bank, Citi Hong Kong









Photo 4: Chua Hoi Wai, Chief Executive of the Hong Kong Council of Social Service



Photo 5: Three students received the "Grand Award for Excellence" in recognition of their outstanding performance



About Citi

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About HKCSS

The Hong Kong Council of Social Service (HKCSS) is a statutory body. The HKCSS is committed to building an impact-oriented, collaborative and innovative social service sector, and co-creating a better society with stakeholders across different sectors. The HKCSS has over 510 Agency Members, with service units throughout Hong Kong, providing high-quality social services to those in need.

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