



For Immediate Release
 Citigroup Inc (NYSE:C)
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Citi Readies for 9th Global Community Day
Around 3,000 volunteers to join 7 NGOs in 23 community activities in Hong Kong

HONG KONG – The ninth Citi Global Community Day (GCD), the bank’s annual pinnacle event of giving back to the community through volunteering, will be held on June 7, 2014. Citi employees will come together as one team on this day to serve our cities across the globe, and make a difference to our communities under this year’s theme of “**Serving My City**”.

In Hong Kong, volunteer participation in GCD has grown to nearly 18,000 people in over 150 programs in the past 8 years, reflecting the continued enthusiasm and support from employees and community partners alike. This year, around 3,000 employees, along with their families, friends and clients will turn out in force in 23 community activities across the territory supporting various causes such as: caring for underprivileged and ethnic minority families, the elderly, and individuals in rehabilitation; and promoting social enterprise development and environmental conservation.

At the kick-off ceremony today with senior representatives from collaborating community partners, Weber Lo, Citi Country Officer and CEO, Hong Kong & Macau said, “The Citi Global Community Day has become very much a part of the Citibanker experience where we fulfill a shared commitment to dedicate time and expertise to serving local communities. Citi Hong Kong prides itself on being an active leader in our community, and GCD is a great way to remind ourselves the importance of giving back to this place we call home.”

The community partners for this year’s Global Community Day in Hong Kong include: The Community Chest of Hong Kong, HOPE worldwide, Lok Sin Tong, Ocean Park Conservation Foundation, Po Leung Kuk, Tung Wah Group of Hospitals and WWF Hong Kong.

The activities for Global Community Day 2014 include:

Activities

Community Partners

Underprivileged families	
Arts & Crafts with Pre-school children in Wong Tai Sin, Sau Mau Ping, Wanchai and Chai Wan	Tung Wah Group of Hospitals



Fun Day with underprivileged children	Tung Wah Group of Hospitals
Fun Day with Ethnic Minority Families	Tung Wah Group of Hospitals
Fundraising in Citibank branches	HOPE worldwide
Citi GCD Cup 2014	HOPE worldwide
Elderly	
Elderly visit in Wong Chuk Hang, Wong Tai Sin, Fu Shan Estate, Kwai Chung	Tung Wah Group of Hospitals
Renovation for Elderly Hostel	Po Leung Kuk
Elderly Visit in Kwai Chung	Po Leung Kuk
Residential visit in Kowloon district	Lok Sin Tong
Individuals in Rehabilitation	
Visit rehabilitation center in Kwai Chung and Pokfulam	Po Leung Kuk
Renovation of rehabilitation center	Po Leung Kuk
Renovation of rehabilitation center	Tung Wah Group of Hospitals
Environmental Conservation	
Sustainable Farming	WWF Hong Kong
Horseshoe Crab Habitat Restoration	Ocean Park Conservation Foundation
Social Enterprise Development	
Bicycle Tour in Yuen Long	Biciline – Tung Wah Group of Hospitals
Others	
Rainbow Day Staff Fundraising	The Community Chest of Hong Kong

About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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