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Citibank Launches Touch ID Sensor Authentication

Clients can use fingerprints to access Citi Mobile® App for full banking services anywhere and anytime

Hong Kong – Citibank announces the launch of *Touch ID Sensor* authentication service in Hong Kong, allowing for a full suite of mobile banking services, including transaction, investment and enquiry, to be performed via its Citi Mobile[®] App on the iOS platform with iPhone 5s or later models¹. Clients can now log on to the mobile banking app on their iPhone devices with their unique fingerprints and enjoy a faster, more convenient and secure mobile banking experience. This is the latest addition to Citi's biometrics authentication offering, following the launch of voice biometrics authentication in June this year.

Clients can choose to activate the *Touch ID Sensor* function when they log on to the latest version of Citi Mobile[®] App. Thereafter, they can manage their mobile banking accounts simply by logging on with their fingerprints, and perform basic banking functions such as account balance and transaction enquiry, money transfer and bill payment, time deposit management, and promotions and offers enquiry. In addition, Citi's *Touch ID Sensor* authentication service is the first fingerprint authentication method in Hong Kong that supports stock trading on a mobile banking platform².

Angel Ng, Country Business Manager, Citibank Global Consumer Banking said, "After the successful launch of the city's first voice biometrics authentication service in June, we are pleased to roll out *Touch ID Sensor* authentication, thus enabling our mobile banking users to access a full range of services at their fingertips."

"Citibank's commitment to innovation is reflected in our ongoing investment in technology development. We strongly believe in innovation, which is not only about offering cutting edge products or services, but also about identifying revoluntionary ways to improve all aspects of client experience we deliver. We will continue to evolve our digital experiences to bring faster and simpler banking solutions to our clients and make their lives easier," added Angel.

Together with *Touch ID Sensor*, the latest version of Citi Mobile[®] App further enhances information security protection – access to Citi Mobile[®] App will be denied if the client's device is jail broken.

¹ Only if the *Touch ID Sensor* function is enabled in the mobile device.

² Clients who log on to Citi Mobile[®] App by using *Touch ID Sensor* authentication now only have to input their internet banking password when performing stock trading or other high-risk transactions via the mobile banking platform. One-Time Password (OTP) is no longer required.

To provide our clients with an even better digital experience, a suite of new features was added to Citi Mobile[®] App earlier this year. The Citi Mobile[®] Snapshot was launched to allow clients pre-login access to key account information and recent transactions. An enhanced stock mobile trading platform with unique functions including predictive search, automated updates of P&L and corporate actions was also introduced to the mobile banking app. These added features enable clients to easily manage their finances on-the-go and enjoy a more streamlined mobile banking experience.

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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