

Citibank



For immediate release
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Citibank Announces Senior Appointment

(Hong Kong) Citibank Global Consumer Group today announces the appointment of Mr. Simon Chow as Deputy Country Business Manager, overseeing the development and growth of Citibank's retail banking and lending business in Hong Kong, and Mr. Lawrence Lam as Director of Consumer Lending, with direct responsibility for Citibank's consumer finance including personal loans and mortgages.

Mr. Weber Lo, Chief Executive Officer & Country Business Manager, Citibank Global Consumer Group, said, "Simon and Lawrence are role models for Citibank's talent management process. We strongly believe in growing and grooming local talent to take up senior management posts within the bank. I have every confidence that both Simon and Lawrence will excel in their new positions and help Citibank build an even stronger presence and business in Hong Kong."

Simon Chow, Deputy Country Business Manager, Citibank Global Consumer Group

In this position, Simon will oversee both retail banking and consumer finance businesses for Citibank in Hong Kong. Simon was previously Director of Consumer Lending, an appointment he took up in 2003. He joined Citibank in 1998 as Chief Financial Officer & Director of Financial Control and Planning of Consumer Bank with responsibility for finance, business planning, legal and compliance and procurement. Prior to joining Citibank, Simon had several senior financial positions in a variety of companies including UBS, BC Hydro Power and Price Waterhouse.

Lawrence Lam, Director of Consumer Lending, Citibank Global Consumer Group

Lawrence Lam will be responsible for the development and growth of the bank's wide spectrum of consumer lending products, including personal loans and mortgage and revolving facilities, as well as cross-sale opportunities with other bank products such as insurance and credit cards.

Mr. Lam joined Citibank in 1997 as a Management Associate and since then has held positions in various functions in the bank, including treasury and business planning. In 2003, Lawrence was appointed Head of Personal Loan with added responsibility of managing Citifinancial branch network.

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