



Citi Foundation



**Press Release**  
**For immediate release**  
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**Forty-six students graduate from  
The University of Hong Kong - Citibank University Banking Course 2010-2011**  
*Four outstanding graduates awarded study trip to Citi New York*

(Hong Kong) Citibank and The University of Hong Kong (HKU) today announced the successful completion of “The University of Hong Kong – Citibank University Banking Course 2010-2011”.

At the graduation ceremony held today, 46 students received their certificates for successfully completing the three-month program. Four top graduates were presented with the “Outstanding Achievement Award”, which entitle them to a study trip to New York to visit Citi’s headquarters.

Mr Weber Lo, Chief Executive Officer and Country Business Manager, Citibank Global Consumer Group, said, “This has been a very successful program due to the invaluable support of HKU and Citibank colleagues who lecture on a range of financial topics.

“This is the seventh consecutive year that the course has been run, a testament of Citi’s long-term commitment to improve the financial capabilities of our youth. We believe that in sharing our financial knowledge and experience, the students will not only have the necessary insights and skills to work in the financial industry but also realize the importance of managing their own personal finance,” added Mr Lo.

Professor Eric C. Chang, Dean, Faculty of Business and Economics (FBE), HKU, said, “At FBE, we know that to produce leaders for today, and indeed for the future, we must bolster our students’ theoretical skills with practical problem-solving experience. I am pleased to be working together again with Citibank, on this latest University Banking Course, to equip our students with a sound grasp of modern banking operations and knowledge of essential banking practices. I would like to thank Citibank for its commitment to supporting quality business education in Hong Kong and its partnership with us.”

During the three months, students attended twelve classroom lectures by senior bankers from Citibank, covering a wide spectrum of financial subjects, visited Citibank’s flagship branch in Mong Kok, took a mid-term test and completed a final group project.

The top four students awarded the “Outstanding Achievement Awards” were selected based on their attendance, class participation, mid-term test results and final project scores. They are (in alphabetical order):

- Ma Xian Li
- Tse Ching Man Tiffany
- Wong Wing Tim
- Zhao He



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Their award of a study trip to New York will include a visit to Citi's headquarters as well as meet and interact with local university students. The aim is to provide them with an international perspective of the financial industry.

Ma Xiao Li said, "I am grateful for this rewarding learning experience and the insightful sharing from all the seasoned Citibankers."

Ms. Tse Ching Man Tiffany said, "This program equipped us with not only practical knowledge but also skill sets required in today's workplace."

Ms. Zhao He said, "I truly appreciate Citibank for giving us a valuable opportunity to gain knowledge of a wide range of banking practices and products, which enhanced our financial capabilities and inspired us to build a responsible financial management habit as early as possible in our life."

Mr. Wong Wing Tim said, "Through the lectures covering a broad curriculum in banking, we now have comprehensive knowledge in the real banking world, which would help us choose our career path in the future."

The Citibank University Banking Course is part of Citi's efforts in financial education funded by Citi Foundation. It was first run in Taiwan in 1998 at the National Taiwan University. Citibank now conducts similar banking courses in several countries in the Asia Pacific region including Mainland China, Korea and Singapore. In Hong Kong, the program was first launched at the University of Hong Kong in 2004. The program aims to teach tertiary students the fundamentals of finance and banking, as well as help develop future leaders who have an understanding of complex financial issues.

**Photo caption:**



Mr. Weber Lo (3<sup>rd</sup> right), Chief Executive Officer & Country Business Manager, Citibank Global Consumer Group and Professor Eric C. Chang, Dean, Faculty of Business and Economics, HKU (3<sup>rd</sup> left), took photo with students awarded the "Outstanding Achievement Award".



The students presented a gift to Mr. Weber Lo (3<sup>rd</sup> right), Chief Executive Officer & Country Business Manager, Citibank Global Consumer Group, to express their gratitude to Citibank for providing them a valuable learning experience.



A group photo of the students of “The University of Hong Kong - Citibank University Banking Course 2010-2011” and guests from HKU and Citibank.

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#### About Citi

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at [www.citigroup.com](http://www.citigroup.com).

#### Citi Foundation

The Citi Foundation is committed to the economic empowerment and financial inclusion of individuals and families, particularly those in need, in the communities where we work so that they can improve their standard of living. Globally, the Citi Foundation targets its strategic giving to priority focus areas: Microfinance, Enterprise Development, Youth Education and Livelihoods, and Financial Capability and Asset Building. The Citi Foundation works with its partners in Microfinance and Enterprise Development to support environmental programs and innovations. Additional information can be found at [www.citifoundation.com](http://www.citifoundation.com).

#### Faculty of Business and Economics, The University of Hong Kong

Founded in 2001 with the amalgamation of the School of Business and the School of Economics and Finance, the Faculty of Business and Economics (FBE) offers a full range of high quality degree programmes that serve different business and community needs.



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As Asia's premier international business school, the Faculty has pioneered the International MBA Programme with Fudan University in Shanghai back in 1998, and a joint degree programme – EMBA Global Asia with Columbia Business School (CBS) and London Business School (LBS) in 2008. Its MBA full time programme, offered in partnerships with CBS and LBS has a strong Asia and China focus and was ranked Asia's no. 1 in the World MBA Rankings released by the Economist Intelligence Unit (EIU) in 2010.

The Faculty continues to attract top students from Hong Kong and beyond. In 2010, 48% of the entire non-local undergraduate admission of HKU comes to FBE. Three of its undergraduate programmes are ranked among the University's top 10 programmes.

FBE is fully accredited by the European Quality Improvement Systems (EQUIS). Its accounting and business programmes are also accredited by the Association to Advance Collegiate Schools of Business (AACSB). For more information, please visit: [www.fbe.hku.hk](http://www.fbe.hku.hk)