

For Immediate Release
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Citi education program for youths surpasses 71,000 students

(Hong Kong) – Now in its tenth year milestone, the **Citi Success Fund Program** has reached over 71,000 secondary students to date, and covered nearly 200 secondary schools in Hong Kong. The 2011-12 program focuses on honing students' entrepreneurial and employability skills, reflecting the increasing need for youths to be well-equipped in today's society.

Organized by Citi and HOPE *worldwide* and sponsored by the Citi Foundation and the Partnership Fund for the Disadvantaged, the **Citi Success Fund Program** encourages innovation in education by supporting creative teaching projects and recently to equip students with the knowledge and skills to develop a career or become employed. To date, the program has supported over 700 projects benefiting more than 71,000 students.

Shengman Zhang, Citi Country Officer for Hong Kong, said, "The 10-year milestone of the program is truly a testament to the growing recognition from the education community on the importance of developing our youths, our future leaders, to thrive in today's competitive and challenging environment. Our Citi Success Fund is one of the youth education programs in which we invest to help these young adults succeed."

The 111 winning projects for 2011/2012 were selected from 172 applications by a committee comprising representatives from the education, business, non-profit and media sectors. This year's project themes include: Business Smarts, Talent Exploration, Career Development, and Leadership and the Community.

Dan Liu, Country Director of HOPE *worldwide*, said, "This is the Citi Success Fund's tenth year. We want to express our gratitude to Citi for its continuous support and partnership, enabling the program to mature and grow. We are delighted to see so many young people benefiting, including the many who have joined the work force. Some have even chosen to become teachers themselves, inspiring other youngsters to pursue their life and career directions."

Details of the successful proposals may be found at www.citisuccess.org.hk

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About the Organizers and Sponsor

Citi Foundation

The Citi Foundation is committed to the economic empowerment and financial inclusion of individuals and families, particularly those in need, in the communities where we work so that they can improve their standard of living. Globally, the Citi Foundation targets its strategic giving to priority focus areas: Microfinance, Enterprise Development, Youth Education and Livelihoods, and Financial Capability and Asset Building. The Citi Foundation works with its partners in Microfinance and Enterprise Development to support environmental programs and innovations. Additional information can be found at www.citifoundation.com.

Citi

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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HOPE worldwide

HOPE *worldwide* is a faith-based charity founded in the United States in 1991 and provides humanitarian services around the world. It is registered with the U.S. Agency for International Development and was granted special consultative status with the Economic and Social Council of the United Nations in 1996. HOPE *worldwide* was incorporated in Hong Kong in 1993.