



For Immediate Release  
Citigroup Inc (NYSE:C)  
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**Citi Global Community Day 2012 Kick-off Ceremony**  
***Over 4,000 volunteers to join close to 40 territory-wide community activities***

**HONG KONG** – The seventh Citi Global Community Day, an annual global effort of Citi, will be held on 16 June, 2012 – the date of Citi’s 200<sup>th</sup> anniversary -- under the theme of “*One Bank, Two Centuries, Supporting Communities Together*” in Hong Kong. This year, over 4,000 Citi Hong Kong employees, along with their families, friends and clients will be united as one force taking part in almost 40 community activities across the territory.

Shengman Zhang, Citi Country Officer for Hong Kong, said, “For 200 years, Citi has been part of the fabric of the communities it serves throughout the world. There is no better way to honor our history and embrace our future than by holding this year’s Citi Global Community Day on 16 June -- our 200<sup>th</sup> anniversary. In Hong Kong alone, the number of activities and NGO partners has increased with each passing year between 2006 to 2011, and volunteer participation has now grown to over 11,000 people in over 100 programs. This is a chance for us to demonstrate the great things we can achieve when we join together to practise our core principle of Common Purpose in action.”

Christine Lam, Deputy Country Business Manager & Head of Retail Banking, Citibank Global Consumer Group, was present at the kick-off ceremony today with senior representatives from participating community partners.

Ms Lam said, “Every year, the Citi Global Community Day culminates in a day where the culture of volunteerism within Citi is fully manifested. This year we have organized close to 40 community activities, marking the highest number of programs to date and reaching out to even broader segments of the community. This is yet further testimony to Citi’s ongoing commitment towards the value of corporate citizenship and our rich legacy of serving the community where we live and work.”

In a newly created activity this year – Citi GCD Cup 2012 – Citi will be partnering with Society for Community Organization (SoCO) for the first time in a charity soccer tournament. Citi Hong Kong will join clients and partners, including Dawn Football Team – a group of under-privileged people supported by SoCO and which has made its name by representing Hong Kong in the Homeless World Cup since 2005.

The community partners for this year's Global Community Day in Hong Kong include Dawn Football Team, Dialogue in the Dark, Friends of the Earth, Fu Hong Society, HOPE worldwide, Lok Sin Tong, Po Leung Kuk, Regeneration Society Limited, Society for Community Organization, The Community Chest, The Hong Kong Society for the Blind, The Parents' Association of Pre-School Handicapped Children and Tung Wah Group of Hospitals.

The activities for Global Community Day are:

<u>Activities</u>	<u>Community Partners</u>
<b>Underprivileged families</b>	
Bicycle tour with low-income families	Tung Wah Group of Hospitals
Bus tour with children	Tung Wah Group of Hospitals
Farming camp with children	Tung Wah Group of Hospitals
Build a Brighter Future	Tung Wah Group of Hospitals
Arts & Craft with underprivileged children	Tung Wah Group of Hospitals
Hiking with underprivileged children	HOPE worldwide
Experience in darkness with underprivileged children	Dialogue in the Dark
Citi GCD Cup 2012	Society for Community Organization and Dawn Football Team
<b>Elderly</b>	
Elderly visit in Wong Chuk Hang and Sham Shui Po	Tung Wah Group of Hospitals
Residential visit in Kowloon districts	Lok Sin Tong
Elderly visit in Tsing Yi, Lai King and Cho Yiu Estate	The Community Chest
Elderly visit in Kwai Chung	Po Leung Kuk
<b>Disabled</b>	
Clean up in rehabilitation centre	Tung Wah Group of Hospitals
Flag-selling in New Territories	The Parents' Association of Pre-School Handicapped Children
Flag-selling in Kowloon	Regeneration Society Limited
Fun day with the aged blind	The Hong Kong Society for the Blind
Birthday party & making of rice dumplings	Fu Hong Society
<b>Environment</b>	
Fundraising in Citibank branches	Friends of the Earth

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### **About Citi**

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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