



For immediate release
Citigroup Inc. (NYSE symbol: C)
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Celebrate Citi's 200th Anniversary
at ifc mall Citibank's Celebration Store this Summer

(Hong Kong) Come visit the "200 Years Citi Celebration Store" at ifc mall from now until October 7, 2012 to celebrate Citi's bicentennial anniversary and enjoy a wide range of exclusive offers and activities.

Located at one of the city's most popular shopping malls and business centers, as well as a financial landmark, the store will attract people living in Hong Kong or visiting from abroad to celebrate this significant milestone of Citi and take home guaranteed prizes with purchase using Citibank credit cards. Weekend activities such as a magic show and balloon arts will be hosted at the store, adding excitement and celebrative elements to visitors to the store and the mall.

Mr. Weber Lo, Chief Executive Officer and Country Business Manager, Citibank Global Consumer Group Hong Kong, said at the opening ceremony, "We are very excited to be able to celebrate Citi's 200th anniversary at ifc mall and extend the joy of our bicentennial to people in Hong Kong and overseas visitors alike. Riding on the huge success of the credit card promotional campaign with ifc mall, we hope our Celebration Store will further demonstrate our commitment in bringing the best spending privileges and experience as well as next-generation smart banking experience to patrons and merchants at ifc mall."

From now till October 7, 2012, Citibank clients may enter a lucky draw with a guaranteed prize for any single purchase over HK\$800 at any ifc mall merchant with their Citibank credit card. Prizes include:

- Roundtrip tickets to London for two
- Roundtrip tickets to Seoul / Singapore
- Smartphone
- Foot massage machine in sleek design
- Macarons and pastries from petite Amanda
- Limited-edition 200 Years Citi Coffee Mug

In addition, the Celebration Store offers, from 9am to 9pm daily, a suite of banking services including teller service, basic account enquiry and maintenance, account opening, instant credit card issuance and ATM services (only available during opening hours).

The ifc Celebration Store is one of the many celebrative activities for Citi in Hong Kong to commemorate the founding of the company 200 years ago. "In the past 200 years, our company has helped people and their ideas around the world move from ambition to achievement, such as the building of the Panama Canal, the launch of the US space shuttle and even the introduction of the world's first ATM. These events changed and touched people's lives – and continue to do so." Weber added.



The Celebration Store is located at Shop 1016, Podium Level One, ifc Mall, 1 Harbour View Street, Central, Hong Kong.

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About Citi:

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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