



Press Release
For Immediate Release
April 1, 2006.

**“Citigroup Financial Education Series” proudly supports
the Radio Television Hong Kong production of
"Student Quiz on Financial Knowledge"**

*-- the first program of its kind in the history of Hong Kong television
giving the opportunity for 288 high school contestants to let their talent shine!*

Aimed at boosting our students' financial savvy and analytical skills, Radio Television Hong Kong (“RTHK”) has organized the first inter-school financial quiz in the history of Hong Kong television -- "Student Quiz on Financial Knowledge". A total of 144 high school entries across the region have participated in the contest for the championship title.

Executive Producer of the “Student Quiz on Financial Knowledge” Mr. Simon Ngai said, "Having organized the Inter-school Quiz for both high school and primary school students in the past, RTHK is introducing “Student Quiz on Financial Knowledge” to the audience with a new format. As one of our highlighted programs which promotes Liberal Studies, “Student Quiz on Financial Knowledge” is made possible through the sponsorship of the “Citigroup Financial Education Series”. One groundbreaking modification is that each entry now consists of two students instead of on a school basis. Not only does this change heighten the competitiveness and excitement of the elimination process, it actually increases the number of participants by a large amount." Mr. Ngai added, "Through this contest, we are hoping to foster a proper understanding of financial matters among high school students, to help them understand the importance of responsible financial management, and to equip them with the tools to plan for the future. We trust this contest will benefit teachers, parents and the general population alike in terms of increasing their interest and awareness of their everyday life financial matters."

Mr. Weber Lo, Chief Operating Officer, Citibank Global Consumer Group, said, "It's been our pleasure to have collaborated with RTHK in establishing this first-of-its-kind quiz show to address the need for financial education of high school students. We have always felt that, as a responsible financial institution, we do not only provide our clients with more than quality products and services but we also see it as our task to apply our expertise in helping the public to develop a proper perspective on financial management. And the founding of the "Citigroup Financial Education Series" was dedicated to the role of promoting financial education."

"Student Quiz on Financial Knowledge" consists of 6 preliminary rounds and 1 final competition. The contest accepts up to 4 entries per school with 2 students per entry. Together, there are 144 entries for the contest this season. Majority of the contestants would be eliminated during each preliminary competition leaving 18 teams to contend for the championship in the final competition. Other than testing the contestants' general financial knowledge, every episode will also feature specific questions based on one of the following topics: Currency, Investment, Credit Card, Electronic Banking, Credit, Insurance and Banking System.

Officiated by Mr. Ngai and Mr. Lo, the pre-launch ceremony for "Student Quiz on Financial Knowledge" took place today with the supportive participation of various young popular singers including Deep Ng, Isabella Leong, Kary Ng, Don Li, Mandy Chiang, Charles Ying and Krusty. Not only did they share with us their financial savvy, they actually put their skills to the test by competing with the 18 finalist teams in an extraordinary quiz.

"Student Quiz on Financial Knowledge" is a RTHK television production cordially supported by the "Citigroup Financial Education Series". Starting from April 4, the series will be aired on the ATV Home Channel every Tuesday at 7pm. Live coverage and reruns of the program will be available on the RTHK website (<http://tv.rthk.org.hk>). The quiz show hosts are RTHK DJs Jacqueline Pang and Choi Ho-Leung.

Citigroup Financial Education Series

The Hong Kong Citigroup Financial Education Series is a company-wide effort to support and implement initiatives that help provide individuals, families and communities the tools needed to make sound financial decisions. The series comprises various programs including Citigroup Stock Challenge, Citigroup Success Fund, Citigroup International Case Competition, Personal Economics Program, The Adventures of Agent Penny and HKU-Citibank University Banking Course, and more. More information about Citigroup's Financial Education Program may be found at: www.citigroup.com/citigroup/financialeducation and www.citibank.com.hk